

10.04.2025-05.12.2025

# MUSIAD UK PRESENTATION

MUSIAD UK CHAIRWOMAN  
TÜRKAN AKBAŞ

SECRETARY GENERAL  
ÖZLEM BACAĞ



**MUSIAD**  
UNITED KINGDOM

2025

**10.04.2025-05.12.2025**

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**33**  
MEANINGFUL  
ACTIVITIES  
PER  
MONTH

WE  
INCREASED  
OUR  
MEMBERSHIP  
FROM 8 TO **72**

TARGET: **150**  
MEMBERS  
BY  
2026

A TOTAL OF  
**166**  
ACTIVITIES  
IN **7**  
MONTHS

**13%** FEMALE  
MEMBERS  
TARGET: **20%**  
FEMALE  
MEMBERS

MENTORSHIP  
PROJECT FOR  
YOUNG  
PEOPLE

**MUSIAD**  
UNITED KINGDOM

**2025**



# Mission and Vision

## Vision

As MÜSİAD UK, our vision is to build a strong and sustainable business network in the United Kingdom that brings together entrepreneurial businesspeople operating across various sectors under shared values and ethical principles. Within this framework, we aim to strengthen commercial, cultural, and strategic ties between Türkiye and the United Kingdom, while establishing a structure that has a meaningful voice in the global business arena.

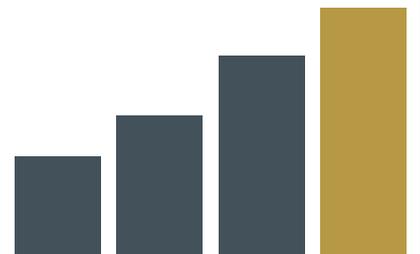
Inspired by the bold vision of our founding principles, we are committed to providing an accessible, inclusive, and dynamic platform of representation for our members from all sectors in the United Kingdom. We continue to grow this structure with determination through disciplined strategies and a forward-looking approach.

## Mission

The core mission of MÜSİAD UK is to create a platform that contributes to the growth of its members both individually and collectively, encourages mutual cooperation, and generates social value. We carry out our activities with a strategic planning approach to support the commercial, social, and intellectual development of our members.

We proudly support women entrepreneurs and actively encourage the participation of members from all ethnic and cultural backgrounds, as we believe that inclusive growth builds stronger and more resilient economies.

In close coordination with our headquarters, we analyze both internal and external conditions to determine our periodic priorities. By reviewing and renewing our strategies at each General Assembly term, we aim to strengthen sustainable institutional capacity while ensuring that the values we represent are passed on to future generations.



# GENERAL OVERVIEW

- Following the General Assembly held on 10 April 2025, the MÜSİAD UK branch officially commenced its activities and, together with all its commissions, carried out a total of **166** newsworthy activities. Excluding the summer period, this corresponds to an average of **33** purpose-driven activities per month. This report provides an overview of commission-based activities, national and international engagements, as well as digital communication and membership-related initiatives.
- We increased our membership from 8 to 72, of which **14%** are female members. Our target is to raise the proportion of female members to **20%**.
- We aim to increase our membership to **100** by March and to **150** by the end of 2026, while prioritising quality and active membership.
- We place strong emphasis on participating in international events, AGİKs, and General Assemblies organised in Türkiye and abroad. During this period, the international MÜSİAD events we attended included the Albania–Türkiye Investment Forum, G.M. General Assembly, Visionary, Netherlands General Assembly, and various AGİKs.
- Today, we also participated in the **Hessen AGİK with a delegation of 15 members**.
- Our Board of Directors meetings, held bi-weekly, have achieved an average participation rate of **60%** among our **17 board** members.
- Our Mentorship Program for Young People is ongoing. Discussions continue with a project consultancy firm to secure support through EU or local funding. The programme content has been completed, and efforts are currently focused on the funding phase.
- The aim of this **project is to support young people** in the United Kingdom by providing guidance, experience-sharing, and mentorship from MÜSİAD members to help illuminate their professional journeys.

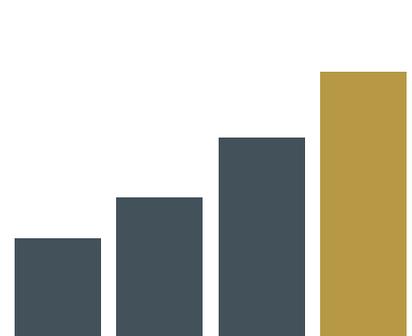
# GENERAL OVERVIEW

We are proud to have secured the participation of **David Aikman**, a distinguished figure from the United Kingdom in his field, at the **Visionary** event. In addition, we attended Visionary with a delegation from the UK that included not only our members, but also the presidents of two prominent associations and our London Treasury and Finance Counsellor.

- As MÜSİAD UK, during the period April 2025 – December 2025, our commissions demonstrated a high level of performance, successfully delivering over 100 engagements, including meetings, visits, events, and institutional activities.
- During this period, our **Diplomatic Relations Commission** carried out **32** significant activities, making strong contributions to both Türkiye–United Kingdom relations and multinational cooperation.
- Our **Export Development and Corporate Relations Commission** conducted **40** strategic visits and activities across an extensive domestic and international network, establishing strong relationships with international institutions, trade counsellor offices, and business organisations.
- Our **Sector Councils** distinguished themselves through sector-focused initiatives, carrying out **35** sectoral activities and filling 9 out of 10 European sector presidency positions, thereby building a strong capacity for sectoral representation.
- Meanwhile, our **Organisation and Membership Relations Commission** implemented **52 activities**, ranging from members’ breakfasts and potential member visits to branch engagements and the integration of new members, significantly strengthening our community’s sense of unity and belonging.
- With this momentum, we remain focused on increasing both the number of our activities and our impact capacity in the coming period, with the goal of positioning MÜSİAD UK as a stronger and more influential organisation in the United Kingdom.



Chairwoman



## SELECTED MÜSIAD UK EVENTS

### Birmingham Networking Event

30 October 2025 – As MÜSIAD UK, we hosted a special networking programme in **Birmingham** that brought together the business communities of Türkiye and the United Kingdom. The event was honoured by the participation of distinguished guests, including His Majesty the King's Lord-Lieutenant and Nasir Awan, President of the Birmingham Chamber of Commerce, as well as MP Tahir Ali, Chair of the APPG Türkiye Group. The event welcomed approximately 80 business leaders, including members from the MÜSIAD Konya Branch, providing a valuable platform for dialogue, cooperation, and new business opportunities.



### Newcastle Regional Appointment and Networking Event

As MÜSIAD UK, we organised a Networking Event in **Newcastle** that brought together leaders from academia, diplomacy, entrepreneurship, and the business community, highlighting the city's growing international potential. During the event, we appointed **Şahin Gülmen** as our Newcastle Regional Representative. With the participation of **approximately 100 business** professionals from the region, the event strengthened cross-border cooperation, highlighted investment opportunities, and created an important platform beyond London for deepening United Kingdom–Türkiye economic relations.



# SELECTED MÜSİAD UK EVENTS

## Türkiye-UK Investment Bridge Panel

16 September 2025 – As MÜSİAD UK, we organised the panel titled “Türkiye-UK Investment Bridge: Capital Markets, Financial Innovation and the Future” in London, with the participation of İbrahim Ömer Gönül, Chairman of the Capital Markets Board of Türkiye (SPK).

- Osman Koray Ertaş, Ambassador of the Republic of Türkiye
- Ali Bayramoğlu, MÜSİAD Founding President (2nd Term) and 23rd Term Member of Parliament
- Chairwoman, Türkan Akbaş, President of MÜSİAD UK
- The event was also attended by H.E. Doç. Dr. Hasan Ulusoy, Ambassador and Consul General (First Class), Gözde İnaneri Bakıcı, Trade Counsellor, and Ahmet Yalçınkaya, Treasury and Finance Counsellor.
- The panel attracted strong interest from financial professionals, business leaders, and young participants and, held in collaboration with Young MÜSİAD, strengthened ties between the Türkiye-UK business communities, opening new opportunities for both entrepreneurs and youth.



# Diplomatic Relations Commission

Chair: Mustafa Demir

Our Diplomatic Relations Commission established strong relationships with the diplomatic missions of the Republic of Türkiye and other countries, delivering a total of 32 activities. In addition, the Commission engaged closely with the UK Parliament, building strong relationships that continue to develop.



Engagements with the diplomatic missions of Pakistan, Bosnia and Herzegovina, Bangladesh, Azerbaijan, and Hungary, alongside the diplomatic missions of Türkiye.



The “Barrier-Free Türkiye – FTA Modernisation” meeting held at the UK Parliament, where, with the participation of our Chairman Burhan Özdemir, the views of leading business figures from HSBC, Ant Yapı, and Ülker/Pladis were shared with Lords and Members of Parliament (MPs).

A private meeting with H.E. Ömer Bolat, Minister of Trade of the Republic of Türkiye, and the presentation of a goodwill letter regarding the modernisation of the Free Trade Agreement (FTA).

# Diplomatic Relations Commission

Chair: Mustafa Demir

Our Diplomatic Relations Commission established strong relationships with the diplomatic missions of the Republic of Türkiye and other countries, delivering a total of 32 activities.

Key activities:



- The “Taste of Türkiye” event and the promotion of Türkiye’s geographically indicated products.
- A Product and Company Selection Promotion Day organised by MÜSiAD UK, successfully held at the UK Parliament with strong interest, hosted by MP Afzal Khan.



Institutional participation in the reception held at the Ministry in London within the scope of FTA discussions, hosted by UK Trade Minister Peter Kyle MP, accompanied by Ali Bayramoğlu, İsmail Filizfidan, and İbrahim Ömer Gönül, Chairman of the Capital Markets Board of Türkiye (SPK).

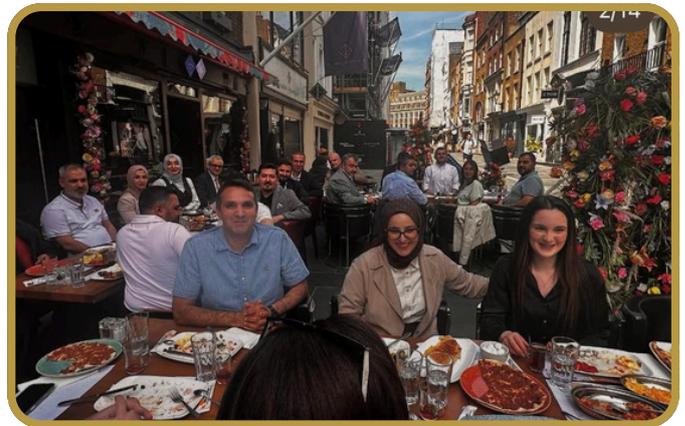
MÜSiAD UK sponsorship support for the Family Panel organised by the Consulate General of Türkiye in Edinburgh, with H.E. Minister Mahinur Özdemir Göктаş participating online.



## Organisation and Membership Relations Commission

Chair: Özkan Güven

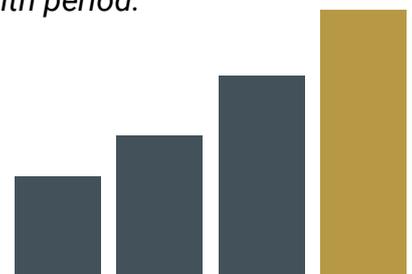
Our Organisation and Membership Relations Commission implemented 52 activities across a wide range, from members' breakfasts and potential member visits to branch engagements and the integration of new members, significantly strengthening our community's sense of unity and belonging.



*Monthly members' breakfasts, featuring business-focused speakers and a warm, effective networking environment.*



*The majority of our existing members were visited during this 7-month period.*



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Sample Activities:

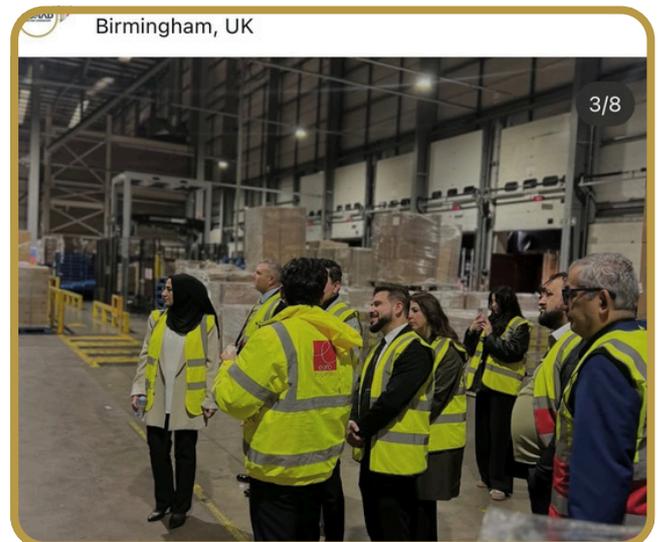


Antalya Branch

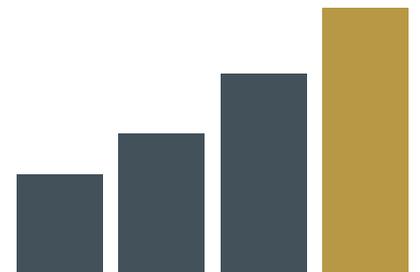


Kenya Branch

*Strengthening the international MÜSİAD internal organisational network through branch guests and reciprocal branch visits.*



*More than 10 potential member and workplace visits conducted both in London and in other cities.*



## Organisation and Membership Relations Commission

Chair: Özkan Güven

Our Organisation and Membership Relations Commission carried out 52 activities across a broad spectrum, ranging from members' breakfasts and potential member visits to branch engagements and the integration of new members, thereby strengthening our community's sense of unity and belonging.



*Zoom-based member introduction meetings and online panel events, providing sector-specific and general investment/trade briefings, and offering networking opportunities independent of time and location.*



*Participation in member and potential member workplace openings and company events.*

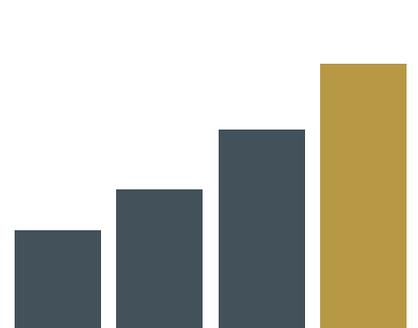
## Organisation and Membership Relations Commission

Chair: Özkan Güven

Our Organisation and Membership Relations Commission carried out 52 activities across a wide spectrum, ranging from members' breakfasts and potential member visits to branch engagements and the integration of new members, thereby strengthening our community's sense of unity and belonging.



*Strengthening member-to-member relations by participating in events organised by other MÜSİAD branches in Türkiye and abroad.*



## Sector Councils Commission

Chair: Batuhan Bajdaroğlu

Our Sector Councils carried out a total of 35 sectoral activities, delivering initiatives from which our members could benefit within their respective industries, as well as ensuring institutional participation in relevant sector-specific activities.

Across 10 sectors in Europe, we currently have appointed presidents in 9 sectors. In particular, the Food, Services, IT, and Tourism Sector Councils have been especially active and strong.

Sample Activities:



Collaboration with UR-GE Groups and institutional participation, together with our relevant members and Board of Directors, in sector-specific trade fairs.

# Sektör Kurulları Komisyonu

Chair: Batuhan Bajdaroğlu

Our Sector Councils carried out a total of 35 sectoral activities, delivering initiatives that enabled our members to benefit within their respective industries, as well as ensuring institutional participation alongside relevant sector stakeholders.

Across 10 sectors in Europe, we currently have appointed sector presidents in 9 sectors. In particular, the Food, Services, IT, and Tourism Sector Councils have been especially active and strong.

Sample Activities:



Institutional participation in sectoral panels, both as speakers and attendees.

## Export Development and Corporate Relations Commission

**Chair: Atty. Sevcan Kaygun**

Our Export Development and Corporate Relations Commission carried out a total of 40 visits and activities, covering institutional engagements with Chambers of Commerce, banks, Trade Counsellor offices, Turkish Airlines, international associations, and sector organisations.



An institutional visit to Karim Fatehi OBE, President of the London Chamber of Commerce.



Institutional participation in the General Assembly of the Bangladesh Business Association.



An institutional visit to the Bursa Chamber of Industry UR-GE Team.



An institutional visit to Bálint Illés, Agricultural Attaché of Hungary.

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Institutional participation in the Vision 2020 Libya Forum.



Participation in the Yunus Emre Institute London Family Panel as both a speaker and a supporting organisation.



Institutional reception of the ITO Kitchenware UR-GE Delegation.



Collaboration with Asian Business Connections and the initiation of an MOU process.

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